

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.A. END SEMESTER EXAMINATIONS APRIL - 2022

SEMESTER - IV

20UECAT4004 - Principles of Management

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define Management. Explain its nature and significance.
2. Define planning. What are the steps involved in planning?
3. What is meant by organizing? Explain the principles of organizing.
4. Define power. Distinguish between authority and power.
5. What is departmentation? What are the bases of departmentation?
6. Explain the principles of direction.
7. What is recruitment process?
8. Define coordination. Explain the principles of coordination.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Define 'policy' Explain the essentials of a Good Policy.
10. Explain the concept of rationality in the decision-Making process.
11. Discuss the strategies of achieving healthy human relations in an organization.
12. What is span of control? Explain the factors which determine span of control.
13. What is coordination? Discuss various techniques through which coordination can be achieved.
