

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.A. END SEMESTER EXAMINATION APRIL/NOV - 2021
SEMESTER - V

08UHICT5010 & UHI/CT/5010 - Tourism and Hotel Management

Total Duration : 3 Hrs	Total Marks : 75
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Mention the contribution of Thomas Cook in Global Tourism.
2. Write about the importance of Food and Beverages in Hotel Industries.
3. Give an account on the function of Hotel Management.
4. Bring out the significance of Cultural diversity in Tourism.
5. Give an account on the classification of Hotels in India.
6. 'TAJ' groups of Hotels a pioneer in Hotel Industry - Explain.
7. Briefly explain about the importance of Hospitality in Hotel Industry.
8. Sketch the development of Hotel Industry in India since Independence.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the role of Hotel industries in the development of Tourism.
10. Write an essay about the various types of accommodation.
11. Narrate the various factors responsible for the growth of Hotel Industry.
12. Discuss the functions and importance of FHRAI.
13. Explain the various measures adopted in pandemic disease on Hotel Industries.