

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.A. END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - II

20UHICT2004 - Tourism and Tourist Resources in India

Total Duration : 3 Hrs	Total Marks : 75
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Examine how the temple art and architecture play a vital role in attracting tourists to India.
2. Describe the importance of cultural heritage in Tourism.
3. Give a brief account of the historical monuments of Tamil Nadu.
4. Write a note on the Golden temple of Amirstar.
5. Give an account on Pilgrim centers at Himalayas.
6. Describe the significance of Jain and Buddhist pilgrimage centres located in India.
7. Assess the role of the Tourism Ministry in promoting tourism in India.
8. Describe the structure and functions of Tamil Nadu Tourism Development Corporation.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Write an essay on the various Tourist Resources in India.
10. Write an essay on the important fairs and festivals of Tamil Nadu.
11. Assess the objectives and functions of Indian Tourism Development Corporation.
12. Write an essay on the important tourist places in Tamil Nadu and describe their significance.
13. Write an essay on the functions of the State Tourism Department.