

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.**

**B.Com. END SEMESTER EXAMINATIONS APRIL - 2022**

**SEMESTER - III**

**17UCOCT3A06 - Business Management**

**Total Duration : 3 Hrs.**

**Total Marks : 60**

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the various levels of management.
2. Explain the types of policies in an organisation.
3. What are the merits and demerits of Line organisation?
4. What are the factors influencing span of management?
5. Explain about the obstacles to delegation.
6. Distinguish between the Centralization and Decentralization.
7. Explain the concept of coordination.
8. Explain the control process.

**Section B**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Explain the Henry Fayol 14 principles of management.
10. What is called planning? Explain the different methods of planning.
11. Explain the types of organisation.
12. What are the types of delegation?
13. Define HRM. Explain the scope of HRM.

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