SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC) Chromepet, Chennai — 600 044.

M.Com. END SEMESTER EXAMINATION APRIL/NOV - 2021 SEMESTER - III

20PCOCT3009 - Entrepreneurship and Small Business Promotion

Total Duration: 3 Hrs		Total Marks: 75
MCQ	: 30 Mins	MCQ : 15
Descriptive	: 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions $(6 \times 5 = 30 \text{ Marks})$

- 1. "Entrepreneurs are born and not made" Critically examine the statement.
- 2. Analyse the role of an Entrepreneur in promoting a country's development.
- 3. Enumerate the objectives of an EDP.
- 4. Describe the functions of District Industries Centre.
- 5. Explain the various stages of project formulation.
- 6. State and explain the procedure for the setting up one Small Scale Unit.
- 7. Describe the problems of women entrepreneurs.
- 8. Explain the role of incubators in Entrepreneurship Development.

Section C

Part A

Answer any **TWO** questions $(2 \times 10 = 20 \text{ Marks})$

- 9. Explain the importance of Entrepreneurship in an underdeveloped country.
- 10. How will you judge the feasibility of a new project? Explain with the help of an illustration.
- 11. Explain the different phases of EDP.
- 12. Discuss the major problems faced by Women Entrepreneurs in India. List the various schemes introduced by the Government for the development of women Entrepreneurs.

Part B

Compulsory question $(1 \times 10 = 10 \text{ Marks})$

13. Explain the steps involved in the establishment of a small business venture in India.