## SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC) Chromepet, Chennai — 600 044.

# M.A. END SEMESTER EXAMINATION APRIL/NOV - 2021 SEMESTER - III

# 20PJCCT3006 - Television Journalism

Total Duration : 3 Hrs		Total Marks : 75
MCQ	: 30 Mins	MCQ : 15
Descriptive	: 2 Hrs.30 Mins	Descriptive : 60

## Section B

#### Answer any **SIX** questions $(6 \times 5 = 30 \text{ Marks})$

- 1. Define Journalism and give a short note on Television journalism.
- 2. Write a short note on the fundamentals of TV news production.
- 3. What is news worthiness and explain?
- 4. Explain any two types of news writing structure.
- 5. What is blue and green matte and how it has been used?
- 6. Write down some basic video camera movements.
- 7. What are technical jargons?
- 8. How mobile phones can be used for live streaming?

## Section C

#### Part A

## Answer any **TWO** questions $(2 \times 10 = 20 \text{ Marks})$

- 9. Elucidate the growth of television in India.
- 10. Explain the different types of news sources for news.
- 11. Write in detail on the television news production process.
- 12. Describe any two committees of broadcasting in India.

# Part B

## Compulsory question $(1 \times 10 = 10 \text{ Marks})$

13. Mobile phones makes news gathering easy. Comment it in your own words.