

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.

M.A. END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - III

21PJCCT3007 - Television Journalism

|                               |                         |
|-------------------------------|-------------------------|
| <b>Total Duration : 3 Hrs</b> | <b>Total Marks : 75</b> |
| MCQ : 30 Mins                 | MCQ : 15                |
| Descriptive : 2 Hrs.30 Mins   | Descriptive : 60        |

Section B

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. What is SITE and explain its role?
2. Explain BARC & TRD.
3. Mention some types of news studio.
4. Write about the basic camera shots for news production.
5. What is meant by Jargon and mention some technical jargons used in the news?
6. Mention the recommendations of Joshi committee.
7. How mobile phones can be used for news gathering?
8. How alternative news media differs from traditional news media?

Section C

Part A

Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Write in detail on the organizational structure of Doordarsharn.
10. Describe the different types of news writing structure.
11. Give a detailed note on video editing types.
12. Mention some apps used for video editing in mobile.

Part B

Compulsory question ( $1 \times 10 = 10$  Marks)

13. Explain the Chanda and Varghese Committees.