

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.**

**M.A. END SEMESTER EXAMINATIONS APRIL - 2022**

**SEMESTER - I**

**20PHRCT1001 - Principles of Management**

**Total Duration : 3 Hrs.**

**Total Marks : 60**

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. State the functional areas of Management.
2. Classify the various levels of Management.
3. Describe the factors influencing Organization Structure.
4. Name few suggestions for improving line staff relationships.
5. State the important functions of staffing.
6. Classify the types of Control.
7. Explain the steps involved in MBO.
8. Briefly explain the modern techniques of Decision Making.

**Section B**

**Part A**

Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Briefly explain the types of Planning based on Scope.
10. Ascertain the benefits of good Organization.
11. Justify the factors affecting Staffing.
12. Evaluate the requirements of effective Control System.

**Part B**

Compulsory question ( $1 \times 10 = 10$  Marks)

13. Assess the need for Social Responsibility of Business.

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