

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)
(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.
M.A. END SEMESTER EXAMINATIONS APRIL - 2022
SEMESTER - IV
20PHRET4003 - Entrepreneurship Development

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define Entrepreneur. Explain the characteristics of successful entrepreneur.
2. How does entrepreneurship affect the community development?
3. What should be included in checklist for starting a business?
4. Explain the significance of SSI in the Indian Economy.
5. What are all the benefits and risks involved in start-ups?
6. List few preventive measures of industrial sickness.
7. Explain the concept of Self Help Groups.
8. What are all the problems faced by Women entrepreneurs?

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. How will you identify potential entrepreneurs?
10. How does Cultural and Social environment promoting entrepreneurship?
11. Define small scale industries. Explain the organization structure and plant location of small scale industries.
12. Enumerate the role of Incubators in Entrepreneurship Development.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Explain the recent government initiatives and schemes that help Entrepreneurship Development.
