

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.**

**M.A. END SEMESTER EXAMINATIONS APRIL - 2022**

**SEMESTER - III**

**20PJCT3006 - Television Journalism**

**Total Duration : 3 Hrs.**

**Total Marks : 60**

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Write short notes on types of telecasting.
2. Differentiate between linear editing and non linear editing.
3. Elaborate the elements of news story structure.
4. Describe the role of Television in development.
5. Differentiate between Blue Matte and Green Matte.
6. Explain the process involved in television production.
7. Write in detail about Mobile journalism.
8. Describe the various shots and movements of camera.

**Section B**

**Part A**

Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Discuss different forms of propaganda.
10. Explain Live recording techniques.
11. Write short notes on any three of the following:  
(a) SITE. (b) Prasar Bharathi. (c) Face to face interviews. (d) Television language.
12. Describe the importance of visual effects and sound system in the television news presentation.

**Part B**

Compulsory question ( $1 \times 10 = 10$  Marks)

13. Briefly write a note on various committees on Broadcasting.

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