

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.**

**M.A. END SEMESTER EXAMINATIONS APRIL - 2022**

**SEMESTER - IV**

**20PJCCT4009 - Radio Journalism and Production**

**Total Duration : 3 Hrs.**

**Total Marks : 60**

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the Public service Broadcasting.
2. Discuss the growth and evolution of Radio Broadcasting.
3. What is the difference between In-depth news story and feature stories?
4. Explain the different types of Radio.
5. What are the general objectives and policies of AIR?
6. Define news Discuss the main elements of news.
7. What are the news values in news reporting?
8. Explain the process of live news broadcasting.

**Section B**

**Part A**

Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. What is investigative journalism? Discuss with examples?
10. What are the procedures for writing a news report? Discuss.
11. Discuss the emergence and acceptance of Contemporary Broadcasting in India.
12. Elaborate the various types and formats of Radio programming.

**Part B**

Compulsory question ( $1 \times 10 = 10$  Marks)

13. Elaborate the technical aspects included in the Radio Production and programme editing.

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