

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

M.A. END SEMESTER EXAMINATIONS APRIL - 2022

SEMESTER - I

21PJCCT1002 - Print Journalism

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define NEWS and explain its types.
2. Elucidate the challenges of reporter.
3. Explain the interviewing procedure for News Reporting.
4. Mention some importance and fundamentals of editorial writing.
5. What is layout designing?
6. Describe the characteristics of good news report.
7. Write down the difference between Reporters, Correspondent, Stinger & Liner.
8. What are the elements of newspaper design?

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Write in detail about the element and structure of news report.
10. Describe in detail about the sources of news.
11. What is journalism storytelling and explain its process?
12. Explain the role, duties and responsibilities of Editor.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. What are the different editing tools used for layout design?
