

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

M.A. END SEMESTER EXAMINATIONS APRIL - 2022

SEMESTER - III

21PJCCT3007 - Television Journalism

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What is TAM, TRD & BARC?
2. Explain the different types of TV studio.
3. What are News anchoring, Newsreading and News casting?
4. How Blue and Green Matte are used in news production?
5. How do mobile phones can be used for news gathering?
6. What is SITE and explain?
7. Write a short note on structure of news writing.
8. What are the different types of video editing procedure?

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. State the Organizational structure and program pattern of DD.
10. Write in detail about the evolution of New Media.
11. Mention some camera movements and shot in television production.
12. Elucidate the recommendations of Joshi Committee.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Mobile journalism and internet evolution bring journalism to common people and changes the face of journalism. Comment it in your own words.
