

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

M.A. END SEMESTER EXAMINATIONS APRIL - 2022

SEMESTER - II

16PJCCT2004 & PJC/CT/2004 - Media Laws and Ethics

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Differentiate between Libel and Slander.
2. What is meant by Yellow Journalism?
3. Explain the Social Responsibility of the Journalists while reporting a News.
4. Discuss about the contempt of court and its types.
5. Write a short note on press freedom in India.
6. Elaborate on fundamental rights.
7. Explain the code of conduct for broadcasting.
8. Write about the ethical issues related to Media ownership.

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Elaborate in detail any four theories of press.
10. Detail about the Intellectual property rights.
11. Elaborate the history and development of Indian Media in early period.
12. Clarify the Defamation law. Underline its importance in Journalism.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Explain the role of Press Council of India and its Broad Guidelines for the Press.
