

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.**

**M.A. END SEMESTER EXAMINATIONS APRIL - 2022**

**SEMESTER - IV**

**21PJCCT4010 - Radio Journalism**

**Total Duration : 3 Hrs.**

**Total Marks : 60**

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. State the characteristics of the radio medium.
2. Classify different types of radio.
3. Explain the structure of a news room in a radio channel.
4. What is the role of a mixer in a radio broadcasting room?
5. List down the various programming formats in radio.
6. Prepare a script for a short radio drama on any social issue.
7. Write short notes on AIR.
8. Examine the role of editorial department in a radio news room.

**Section B**

**Part A**

Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Describe the evolution and growth of radio as a mass medium.
10. Explain the various news gathering methods for radio news.
11. Differentiate the types of microphones.
12. Critically analyze the future of radio medium with respect to the trend of new media.

**Part B**

Compulsory question ( $1 \times 10 = 10$  Marks)

13. Story telling through radio is an art - Justify with reference to scripting for radio.

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