

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

BBA END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - V

18UBACT5014 - Business Ethics and Values

Total Duration : 3 Hrs	Total Marks : 75
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the sources of Ethics.
2. Interpret how business ethics important to a business man?
3. Explain, who is a whistle blower and how he is protected under whistle blower Act?
4. Illustrate unfair discrimination faced in job.
5. Explain the rights and duties of the employees in working place.
6. List out the consumer rights under consumer protection act.
7. Discuss the norms highlighted in environment protection under industrial act.
8. Debate on shareholders and stakeholders approaches.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Ascertain role of CEO in corporate governance.
10. Justify the types of ethical issue with examples.
11. Recommend the Ethical practice followed in HR policy.
12. Evaluate the characteristics of ethical Advertisement.
13. Appraise the CSR activities to stakeholders in India.