

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Com.(ISM) END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - III

17UBICT3005 - Principles of Management

Total Duration : 3 Hrs		Total Marks : 75	
MCQ	: 30 Mins	MCQ	: 15
Descriptive	: 2 Hrs.30 Mins	Descriptive	: 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the various levels of management?
2. Discuss the various steps in planning.
3. Distinguish between centralisation and decentralisation.
4. Examine the sources of recruitment.
5. Discuss briefly the qualities of a leader.
6. Explain the steps involved in the process of coordination.
7. Elaborate the different types of decisions.
8. Enumerate the functions of direction.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the Fayol's 14 principles of management in detail.
10. Elaborate the different types of organisation.
11. How a candidate is selected for an organisation? Explain its process in detail.
12. Leadership has many styles – Elucidate.
13. Explain the requisites that are required for an excellent co-ordination in an organisation.