

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Com.(ISM) END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - III

20UBICT3005 - Human Resource Management

Total Duration : 3 Hrs	Total Marks : 75
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Differentiate Human resource management and Personnel management.
2. Briefly explain the principles of organisation.
3. Describe the importance of leadership.
4. Examine the essentials of a good performance appraisal system.
5. Elucidate financial motivators Vs. non-financial motivators.
6. Distinguish between Co-ordination and Co-operation .
7. List out the components of remuneration.
8. Evaluate McGregor's 'X' and 'Y' theory.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Appraise the methods of selection and interview techniques in selection.
10. Discuss the conventional and contemporary methods of performance appraisal.
11. Elucidate the functions and types of leader.
12. Explain the career development process and problems.
13. Compare Maslow's need hierarchy theory and Herzberg's Two-Factor theory.