## SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC) Chromepet, Chennai — 600 044.

B.Com.(ISM) END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - V

21UBIET5001 - Research Methodology

Total Durati	ion:3 Hrs	Total Marks : 75		
MCQ	: 30 Mins	MCQ : 15		
Descriptive	: 2 Hrs.30 Mins	Descriptive : 60		

Section B

Answer any **SIX** questions  $(6 \times 5 = 30 \text{ Marks})$ 

- 1. Write down the difference between Questionnaire and Interview schedule.
- 2. What are criteria of Good Research?
- 3. Write Short Notes on : a) Hypothesis b) Correlation c) Regression d) t-test
- 4. Define methods of collection of data.
- 5. Elucidate if plagiarism is necessary.
- 6. Explain the Non-Parametric Test.
- 7. How to select Research Problem?
- 8. What are qualities of a Researcher?

## Section C

Answer any **THREE** questions  $(3 \times 10 = 30 \text{ Marks})$ 

9. Calculate the regression co-efficient and obtain the lines of regression for the following data.

X	1	2	3	4	5	6	7
Y	9	8	10	12	11	13	14

- 10. How to formulate hypothesis and write down types of Hypothesis?
- 11. Write in detail about the contents of Thesis.
- 12. Explain the Research process.
- 13. Describe the types and importance of Research.