

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Com.(Honours) END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - III

20UBHCT3012 - Entrepreneurial Development

Total Duration : 3 Hrs	Total Marks : 75
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define entrepreneur and list out the factors influencing entrepreneurship.
2. Explain how are entrepreneurs classified.
3. Describe the RBI guidelines for External commercial borrowings .
4. Explain the role of venture capital and self help groups in generating self employment .
5. Illustrate and explain Niche strategy and social entrepreneur with suitable example.
6. Explain project report and list the steps for establishing a new business unit.
7. Discuss the problems and challenges faced by women entrepreneurs.
8. Analyse the role of rural entrepreneurship in economic development of India .

Section C

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Explain in detail the role and functions of entrepreneurship in relation to economic development of country.
10. Describe the role and relevance of SIPCOT,DIC,MSME in entrepreneurship development programs .
11. Examine the steps involved in project plan preparation .Explain each stage.
12. State a few relationship between rural and urban markets and briefly explain the importance of networking and geographic concentration as a strategic approach in business.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Critically analyse the role of various financial institutions to entrepreneurs.