

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.

B.Com.(Honours) END SEMESTER EXAMINATION APRIL/NOV - 2021  
SEMESTER - V

11UBHCT5024 & UBH/CT/5026 - Research Methodology

<b>Total Duration : 3 Hrs</b>	<b>Total Marks : 75</b>
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Describe steps in selection of a research problem.
2. Explain Null hypothesis and Alternate hypothesis.
3. Show the essential characteristics of a good questionnaire.
4. Illustrate the importance of tabulation in a research study.
5. Prepare the common order while following documentation style in a report.  
Arrange them in order
  - (i) Place and date of publication.
  - (ii) Page Number.
  - (iii) Authors name.
  - (iv) Title of work.
6. Show the merits of Experimental Research design.
7. Interpret the meaning and importance of sampling error.
8. Classify the objective of primary data for research study.

Section C

Part A

Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Examine different types of Research undertaken by researchers.
10. Evaluate various methods of Non- Probability Sampling.
11. Ascertain the advantages and disadvantages of Rating Scale in a research study.
12. Examine how the research data's are processed through SPSS.

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## Part B

Compulsory question ( $1 \times 10 = 10$  Marks)

13. Footnotes are meant for cross references, citation of authorities and sources, acknowledgement and elucidation or explanation of a point of view. It should always kept in view that footnote is not an end nor a means of the display of scholarship. The modern tendency is to make the minimum use of footnotes for scholarship does not need to be displayed.

- (i) From the above, where does researcher place foot note and mention the size of space for placing foot notes.
- (ii) What are the precaution to be followed while placing footnotes?