

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Com.(Honours) END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - IV

18UBHCT4A16 - Principles of Management

Total Duration : 3 Hrs	Total Marks : 75
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define Management and explain its principles.
2. Write briefly on MBO and MBE.
3. Differentiate Authority, Responsibility, Power.
4. Explain the internal sources of recruitment.
5. Explain the techniques of direction.
6. Delineate the steps for effective coordination.
7. List the steps involved in effective control.
8. How to overcome barriers to communication?

Section C

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Explain the objectives and steps in planning.
10. Elaborate on the problems in delegation and steps to make delegation effective.
11. Discuss Maslow and Herzberg's theory of motivation.
12. Explain the different styles of leadership.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Enumerate the problems in performance appraisal and steps to make it effective.