

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Com.(PA) END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - III

19UPACT3008-Principles of Management

Total Duration : 3 Hrs	Total Marks : 75
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$) Marks

1. Define Management.
2. What is planning?
3. What do you understand by Organisation? Mention its major types.
4. What is "Join Hindu Family Business"?
5. What do you mean by Authority? Mention it's sources.
6. What is Direction? Mention it's features.
7. What is Coordination?
8. Define Control. Mention what is Span of control?

Section C

Answer any **THREE** questions ($3 \times 10 = 30$) Marks

9. Explain the various characteristics of management.
10. Explain the various types of plan.
11. Briefly discuss about principles of an organisation.
12. Difference between Authority and Responsibility.
13. Explain the various objectives and significance of Coordination.