

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Sc. END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - IV

17UVSCT4006 - Television and Radio Production

Total Duration : 3 Hrs	Total Marks : 75
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain production standards with its types and characteristics.
2. Describe lens and filters with its function.
3. Differentiate linear and non linear editing with its working principle.
4. What is design? Elaborate the principles of design.
5. Define casting with its importance in a production process.
6. Create your own budget for an advertisement with its classification.
7. Explain the types of 'mic' with its characteristics.
8. Describe the features of computer graphics in a production process.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain in detail podcasting with its functional characteristics.
10. Describe camera movements with example and illustration.
11. Elucidate in detail the language in editing process.
12. Enumerate in detail the key concept sound aesthetics.
13. Describe the pipeline of production process in detail.