SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with A+ Grade by NAAC) Chromepet, Chennai — 600 044.

B.Sc. END SEMESTER EXAMINATION APRIL/NOV - 2021 SEMESTER - VI

17UNDCE6A03 & UND/CE/6A03 - Entrepreneurial Development

Total Duration: 3 HrsTotal Marks : 75MCQ: 30 MinsMCQ: 15Descriptive: 2 Hrs.30 MinsDescriptive: 60

Section B

Answer any **SIX** questions $(6 \times 5 = 30 \text{ Marks})$

- 1. Briefly explain the importance and concept of Entrepreneurship.
- 2. Explain the term sole proprietorship. Give its advantages and disadvantages.
- 3. Discuss the various sources of the working capital.
- 4. Discuss the role of SIDBI for SSI.
- 5. Explain how the consumer complaints are resolved.
- 6. Discuss the characteristics of an entrepreneur.
- 7. Explain the significance of SHG.
- 8. Write short notes on break even analysis.

Section C

Answer any **THREE** questions $(3 \times 10 = 30 \text{ Marks})$

- 9. Explain in detail the competencies and challenges faced by an entrepreneur.
- 10. Elaborate on the role of any two agencies in providing financial assistance for entrepreneur.
- 11. Discuss in detail the types of enterprises.
- 12. Explain Marketing Mix.
- 13. Discuss about the taxes applicable for any business sales.

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