

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.

B.Sc. END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - V

19UPCCT5008 - Psychological Research and Measurement

<b>Total Duration : 3 Hrs</b>	<b>Total Marks : 75</b>
MCQ : 30 Mins	MCQ : 15
Descriptive : 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. What makes a research Scientific?
2. Discuss the objectives of research.
3. List the merits of survey method.
4. Explain case study method.
5. Detail probability and non-probability sampling.
6. What are the sources of error in measurement?
7. Why is sampling needed?
8. Report on Report writing.

Section C

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Elaborate the various types of research.
10. Differentiate between Descriptive and Inferential analysis.
11. Explain the measures of central tendency.
12. How do you develop a measuring tool?
13. How to write a good report?