

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.

B.Sc. END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - V

19UPCCT5010 - Social Psychology - I

<b>Total Duration : 3 Hrs</b>		<b>Total Marks : 75</b>
MCQ	: 30 Mins	MCQ : 15
Descriptive	: 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Compute the research methods in social psychology.
2. Interpret on: i) Social Cognition, ii) Self-serving bias, iii) Impression formation.
3. Describe the theory of cognitive dissonance.
4. Elucidate the classic studies of conformity.
5. Discuss the major determinants of helping behavior.
6. Predict social psychology in the new millennium.
7. Illustrate attitude formation and its function.
8. Discuss about altruism.

Section C

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Explain the history of social psychology.
10. Evaluate the theories of attribution and its errors.
11. Examine the factors instrumental in predicting behavior from attitudes.
12. Explain social conformity & describe the factors affecting conformity and non-conformity.
13. Describe the determinants of interpersonal attraction.