SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC) Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - III

20UTTAT3003 - Fairs and Festivals In India

Total Duration : 3 Hrs		Total Marks : 75
MCQ	: 30 Mins	MCQ : 15
Descriptive	: 2 Hrs.30 Mins	Descriptive : 60

Section B

Answer any **SIX** questions $(6 \times 5 = 30 \text{ Marks})$

- 1. Pushkar Mela.
- 2. Write a brief note on the classical dance Bharathanatyam.
- 3. Justify, Kathakali a unique dance form of Kerala.
- 4. Kumbh Mela.
- 5. Describe the importance of fairs in tourism development.
- 6. Ratha Yatra, Puri.
- 7. Illustrate the popular festivals of Tamil Nadu.
- 8. Hornbill Festival.

Section C

Answer any **THREE** questions $(3 \times 10 = 30 \text{ Marks})$

- 9. Examine the importance of marketing of Indian Handicrafts and Souvenirs.
- 10. Illustrate the religious festivals of India.
- 11. Justify, Music and Dance are the life line of Indian culture.
- 12. Evaluate the contributions of South Indian cuisine for the world.
- 13. Write an essay on Western Cuisines of the World.