

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATION APRIL/NOV - 2021

SEMESTER - III

20UTTCT3005 - Tour Guiding and Interpretation

|                               |                 |                         |
|-------------------------------|-----------------|-------------------------|
| <b>Total Duration : 3 Hrs</b> |                 | <b>Total Marks : 75</b> |
| MCQ                           | : 30 Mins       | MCQ : 15                |
| Descriptive                   | : 2 Hrs.30 Mins | Descriptive : 60        |

Section B

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Describe the role and responsibilities of tour guide.
2. Sketch the hierarchy of interpretation.
3. Analyze the barriers in tour guiding.
4. Examine the principles of tour guide.
5. Illustrate the heritage interpretation with a UNESCO world heritage site.
6. Explain the reconstructive and re creative interpretation skills.
7. Describe the principles of nature interpretation.
8. Elucidate the emergency procedure for loss of documents.

Section C

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Evaluate the communication skills for a tour guide.
10. Explain the fire emergency procedures.
11. Describe the concept of tour guiding.
12. Examine the term visitors interpretation.
13. Explain the concept of crisis management.