

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

BBA. END SEMESTER EXAMINATIONS APRIL - 2022

SEMESTER - VI

18UBACT6016 - Entrepreneurial Development

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the characteristic features of an entrepreneur?
2. What is the role of Government in promoting entrepreneurship in India?
3. State the significance of Business idea generation techniques.
4. Why is Micro finance so important for entrepreneurship?
5. What are the main objectives of Project appraisal?
6. Distinguish between entrepreneur and Intrapreneur.
7. How do you identify business opportunities?
8. Explain the Project appraisal methods in entrepreneurship.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the factors influencing entrepreneurship.
10. Discuss the problems and prospects of women entrepreneurs.
11. Describe the importance of Feasibility study in entrepreneurship.
12. Explain the various sources of project finance in India.
13. What is a Business Plan? Explain its contents.
