

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

BBA. END SEMESTER EXAMINATIONS APRIL - 2022

SEMESTER - I

20UBACT1001 - Principles of Management

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the functions of Management.
2. Classify the types of policies.
3. Sketch the differences between Authority and Power.
4. Explain the different styles of leadership.
5. Evaluate the process of control.
6. Classify the types of delegation.
7. Discuss the steps in Decision Making.
8. Distinguish between co-ordination and co-operation.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the Principles of scientific management.
10. Discuss in detail various steps in Planning Process.
11. Classify the different form of Business Organization.
12. Enumerates the various sources of recruitment.
13. Ascertain the techniques of achieving effective coordination.

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