

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.Com.(CS) END SEMESTER EXAMINATIONS APRIL-2022

SEMESTER - IV

20UBCCT4011 - Entrepreneurial Development

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Difference between Entrepreneur and Manager.
2. What are the skills required to become an Entrepreneur?
3. List the factors influencing Entrepreneurship.
4. Describe the functions of Entrepreneurs.
5. Recall the meaning "Feasibility Study".
6. Discover various sources of Business Identification.
7. Point out the achievements of Entrepreneur Development Programme.
8. State the functions of Women Entrepreneur.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Define Entrepreneurship. Explain different types of Entrepreneurship.
10. Investigate the role and importance of market research in determining marketing feasibility.
11. List the contents of a Project Report in detail.
12. Report on any three organizations that conducts EDP to develop and motivate Entrepreneurs in India.
13. Summarize the business opportunities available to an Entrepreneur based on the various types of Franchises.
