

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.**

**B.Com.(ISM) END SEMESTER EXAMINATIONS APRIL-2022**

**SEMESTER - III**

**17UBICT3005 - Principles of Management**

**Total Duration : 3 Hrs.**

**Total Marks : 60**

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. What are the functions of Management?
2. Write briefly on the elements of Scientific Management.
3. What are the different types of managerial decisions?
4. Explain briefly the various kinds of policies.
5. Draw an organisation chart and explain its merits and demerits.
6. Distinguish between Centralisation and Decentralisation.
7. Explain the qualities of a good leader.
8. What are the problems faced in securing effective co-ordination?

**Section B**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Discuss the 14 general principles of management given by Henri Fayol.
10. Explain the steps involved in the process of planning.
11. Explain the principles of organisation.
12. Discuss the various sources of recruitments.
13. Discuss the various stages in the control process.

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