

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.Com.(A&F) END SEMESTER EXAMINATIONS APRIL-2022

SEMESTER - III

20UAFCT3008 - Investment Management

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What is investment? Describe its nature.
2. Define the term risks. Describe its kinds.
3. Describe the causes that are responsible for the occurrence of risk.
4. Explain industry analysis and company analysis.
5. Distinguish between technical analysis and fundamental analysis.
6. Describe the portfolio Management process briefly.
7. State the advantages of portfolio revision.
8. What is difference between SML and CML?

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. What are the different types of investment information? Describe the way of securing them briefly.
10. What are the factors that determine returns? Describe the various methods of measuring returns.
11. Describe the various approaches to security analysis. Briefly Explain.
12. What is diversification? What are the methods of diversification?
13. Explain capital assets Pricing model. Describe limitations of capital assets Pricing model.

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