

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Com.(A&F) END SEMESTER EXAMINATIONS APRIL-2022

SEMESTER - IV

20UAFAT4004 - Research Methodology

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What do you mean by Research? Briefly explain its significance.
2. Distinguish between Research Methods and Research Methodology.
3. Write a short note on Sampling error.
4. Distinguish between statistic and parameter
5. What do you understand by hypotheses?
6. Describe the qualitative and quantitative measures with example.
7. Write short notes on pilot study and reliability test.
8. Briefly explain the data adjusting and data cleaning.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Give your understanding of a good research design. Is single research design suitable in all research studies. If not, why?
10. The procedure of testing hypothesis requires a researcher to adopt several steps. Describe in brief all such steps.
11. Explain the various methods of collecting data. Which one is the most suitable for conducting enquiry regarding Covid 19 vaccine programme in India?
12. "Interpretation is an art of drawing inferences, depending upon the skill of the researcher".Elucidate the given statement explaining the technique of interpretation.
13. Describe, in brief, the layout of a research report, covering all relevant aspects.
