

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.Com.(Hons) END SEMESTER EXAMINATIONS APRIL - 2022

SEMESTER - IV

20UBHCT4018 - Corporate Ethics and Governance

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Why do ethical practices of people are different?
2. Compare and contrast ethics with moral and values.
3. State the objectives of social audit.
4. Explain the need for corporate governance.
5. List out the criticism of ethics in marketing.
6. Explain the obstacles of social audit.
7. Critically examine the argument in favour of an against CSR.
8. How far the internal ethics of business is maintained in an organisation?

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Explain the attitude of stakeholders towards CSR.
10. What is meant by corporate governance? Explain its principles.
11. Explain the regulatory measures to maintain ethics in advertising.
12. Define Ethics. What are the different types of ethics?

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Explain Kohlberg's theory of model regarding ethical judgement.
