## SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS) (Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC) Chromepet, Chennai — 600 044. B.Com.(BIM) END SEMESTER EXAMINATIONS APRIL-2022 SEMESTER - IV 18UBBCT4011 - Financial Services

Total Duration : 3 Hrs.

Total Marks : 60

## Section A

Answer any **SIX** questions  $(6 \times 5 = 30 \text{ Marks})$ 

- 1. What is Financial Services? Explain it characteristics.
- 2. Explain the various types of financial services.
- 3. Distinguish New Issue Market vs Secondary market.
- 4. Explain the role of Issue Manager.
- 5. Explain the components of Money Market.
- 6. Write the difference between Hire purchase and Leasing.
- 7. What is Mutual Funds? State the advantages of Mutual Funds.
- 8. What is IRDA? Explain it process.

## Section B

Answer any **THREE** questions  $(3 \times 10 = 30 \text{ Marks})$ 

- 9. What is the important role played by Financial Services in order to develop the Economic Growth of a country?
- 10. What do you mean by Merchant Banker? Explain the Role of Merchant Banker in Public Issue.
- 11. What is SEBI? Explain the Functions of SEBI.
- 12. Explain the types of Leasing.
- 13. Explain the basis of Credit Rating.

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