

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Com.(PA) END SEMESTER EXAMINATIONS APRIL-2022

SEMESTER - II

19UPACT2004 - Business Economics

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the scope of Business Economics.
2. Classify the assumption of indifference curve analysis.
3. Describe the law of variable proportions.
4. What are the objectives of pricing?
5. Explain the important determine of demand.
6. Describe producer's equilibrium.
7. Distinguish internal and external economies of scale.
8. State the features of oligopoly.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe briefly wealth, welfare and scarcity views of economics.
10. Discuss in detail the demand forecasting method.
11. Examine the law of diminishing marginal utility.
12. Conclude the Break even Analysis.
13. How price is determined under perfect competition.
