

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.Sc. END SEMESTER EXAMINATIONS APRIL-2022

SEMESTER - VI

17UNDCE6A03 & UND/CE/6A03 - Entrepreneurial Development

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the Characteristics of Entrepreneur?
2. Write short note on Medium and Small Industries.
3. Explain Marketing Mix.
4. What are the Basic concepts of Inventory Management?
5. Write short note on Excise duty.
6. What are the limitations of Cottage Industries?
7. Explain Break-Even Analysis.
8. What is the Procedure for Export Marketing?

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the importance of Entrepreneurship.
10. Describe the advantages of Self Help Groups.
11. What are the various sources of working capital management?
12. Explain the various steps involved in setting up a small scale unit.
13. Explain GST.
