

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.**

**B.Sc. END SEMESTER EXAMINATIONS APRIL-2022**

**SEMESTER - V**

**19UPCCT5008 - Psychological Research and Measurement**

**Total Duration : 3 Hrs.**

**Total Marks : 60**

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Discuss the Criteria of a Good Research.
2. Explain Case study Method.
3. Write down the differences between Descriptive and Inferential Analysis.
4. Explain the Need for Sampling.
5. What are the scales of measurement?
6. Explain the Sources of error in measurement.
7. What are the Types of Reports?
8. List down the steps of Report Writing.

**Section B**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Explain the research process in detail.
10. Discuss the methods of primary data collection.
11. List down the types of sampling designs and elaborate them.
12. Explain the tests of sound measurement.
13. What are the precautions for writing a research report?

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