

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.Sc. END SEMESTER EXAMINATIONS APRIL - 2022

SEMESTER - V

19UPCCT5010 - Social Psychology-I

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Write down the History of Social Psychology.
2. Explain self-serving bias.
3. Discuss Impression Formation and Impression Management.
4. How does attitude develop?
5. Explain the theory of cognitive dissonance.
6. What are the predictors of Conformity?
7. What are the circumstances that enhance altruism?
8. Discuss the sources of Attraction.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the research methods in social psychology.
10. What is Attribution? Explain the theories of Attribution.
11. Define Persuasion and explain ways to resist Persuasion.
12. Explain Sheriff and Asch's classic studies of conformity.
13. List down the motives for prosocial behavior and explain ways to promote them.
