

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.Voc. END SEMESTER EXAMINATIONS APRIL - 2022

SEMESTER - I

20UTTCT1001 - Tourism Principles and Practices

Total Duration : 3 Hrs.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the 5A's of tourism?
2. Classify the major air routes of India and its connectivity?
3. Show down the government policies that helps in promotion of tourism in India post pandemic?
4. Explain the socio-cultural impact of Tourism?
5. Describe the challenges faced by the tourism industry during lockdown (Covid-19)?
6. Write a short note on staycation?
7. Explain the evolution and growth of tourism?
8. Determine the basic principles of tourism?

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe any 8 types of tourism?
10. Describe the role of transportation in tourism industry?
11. Examine the tourism administration in India?
12. Determine any 2 impacts of tourism?
13. Appraise the career opportunities in tourism sector?
