

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.A.(Eco) END SEMESTER EXAMINATIONS APRIL-2023

SEMESTER - IV

**20UECAT4004 - Principles of Management**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Indicate the three levels of management.
2. What are the objectives of planning?
3. Bring out the need and significance of organisation structure.
4. Distinguish between authority and power.
5. Briefly explain the various types of co-ordination.
6. Explain the principles governing delegation.
7. Explain the process of decision making.
8. Analyse the role and functions of a manager.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Bring out the importance of management.
10. Explain the nature, significance and method of planning.
11. Enumerate on the different types of organisation.
12. Describe the external sources of recruitment.
13. Elaborate on the process involved in control.

\*\*\*\*\*