

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.A. END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - V

20UELET5001 - Introduction to Journalism and Mass Media

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the functions of Journalism.
2. Discuss in detail the Construction of a Feature.
3. Mention the important duties of an Editor.
4. List out some proof reader's marks and explain its uses with examples.(any 8)
5. Write an essay on the different aspects and kinds of reporting.
6. Give an account of the press laws in India.
7. Write a short note on Photo Journalism.
8. Explain the functions of Mobile Journalism.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the significant principles of Journalism.
10. Describe the main features of an Editorial.
11. Comment on the role of Journalism in Techno-age.
12. Explain the different types of Journalists.
13. Compare the merits of Newspaper, Radio and Television News.

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