

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.A. END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - I

20UHICT1002 - Tourism Principles and Practices

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Classify the types of tourism and their details.
2. Interpret the man made tourism product.
3. Compute the Technological advances in tourism.
4. Interpret the tourism modern period details.
5. Illustrate the tourism tax benefits.
6. Describe the Eco and Wildlife tourism.
7. Prepare the Historical and Cultural tourism.
8. Examine the positive and negative impact of environment.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the concept of domestic and international tourism.
10. Predict the History of tourism in current scenario.
11. Ascertain the Economic value of tourism industry.
12. Classify the different types of medical tourism.
13. Evaluate the Problems and Perspectives of Tourism.
