

08UHICT002

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.A. END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - I

08UHICT002 - Tourism Principles and Practices

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. List down the importance and economic impact of Domestic tourism.
2. Describe the history of tourism in ancient times.
3. Classify the Tax benefits to Tourism industry.
4. Illustrate on Health and Sports tourism.
5. Explain the environmental impacts of tourism.
6. Compute the problems of Tourism.
7. Sketch the economic importance of Tourism.
8. Examine the importance of pilgrimage tourism in India.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Interpret in detail about the tourism product.
10. Relate the role of technology in the tourism industry.
11. Determine the employment opportunities in the tourism industry.
12. Classify various Eco-wildlife tourism destinations in India.
13. Appraise tourism as an instrument of National Integration.
