SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS) (Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC) Chromepet, Chennai — 600 044. B.A. END SEMESTER EXAMINATIONS NOVEMBER - 2022 SEMESTER - V 20UHICT5010 - Tourism and Hotel Management

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions $(6 \times 5 = 30 \text{ Marks})$

- 1. Define Hotel and point out the importance of International Hotels.
- 2. Compare and contrast Camping Sites with Bed and Breakfast establishments.
- 3. Suggest ways to improve the Hospitality Industry.
- 4. What are the important International Hotel Chains in India?
- 5. Give an account on Managerial System.
- 6. List out common phrases used in the day-to-day working of Hotels.
- 7. Review the Hotel Industry in India.
- 8. Examine the impact of COVID-19 on Tourism and Hospitality Industry.

Section B

Answer any **THREE** questions $(3 \times 10 = 30 \text{ Marks})$

- 9. Explain the different types of hotels.
- 10. Enumerate Supplementary Accommodation.
- 11. Elaborate star Classification of Hotels.
- 12. Highlight the cultural habits adopted in the hotel industry.
- 13. Appraise the functions of FHRAI.

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