

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.A.(His) END SEMESTER EXAMINATIONS APRIL-2023

SEMESTER - I

20UHICT1002 - Tourism Principles and Practices

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Define tourism and bring out its features.
2. Mention advantages of Domestic Tourism.
3. Write a note on the functions of M Passport Seva App.
4. Discuss the role IATA in promoting Air transport.
5. Highlight the importance of tourist attraction of Paris.
6. Explain the contribution of tourism in increasing the National Income .
7. List out the various tourism promotion festivals in India.
8. Write briefly on environmental impact of tourism.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Bring out the basic components and elements of tourism.
10. Illustrate the development of modern tourism.
11. Tourism industry is promoting employment opportunities in a country – Justify.
12. Briefly clarify on the different kinds of tourism.
13. Analyse tourism as an instrument of National Integration.
