

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com. END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - III

**20UCOCT3006 - Business management**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the elements of Scientific Management.
2. Bring out the importance of Planning.
3. Discuss the types of control used in an organization.
4. Differentiate Centralisation from Decentralisation.
5. Explain the Classical theory of organization.
6. "Management is the art of getting things done through other people". Explain.
7. Explain the principles of delegation of authority.
8. Determine the techniques that can be used for enabling effective coordination.

### **Section B**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Discuss the contribution of Henry Fayol to management thought.
10. What are the problems normally faced in decision making?
11. Bring out the Line & Staff Conflicts.
12. Explain Maslow's Theory of Hierarchy of Needs.
13. Describe the various styles of Leadership.

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