

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com. END SEMESTER EXAMINATIONS APRIL-2023

SEMESTER - I

20UCOCT1002 - Business Economics

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the scope of Managerial Economics.
2. What are the properties of indifference curves?
3. Brief the determinants of Demand.
4. Explain the short run cost curves.
5. What are the features of monopolistic competition?
6. Explain the features of perfect competition.
7. Evaluate the method of calculating the cost of preference share capital.
8. Explain the concept of Budget line.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain Opportunity Cost briefly.
10. Diagrammatically explain the different kinds of price elasticity of demand.
11. Explain the law of variable proportion.
12. What is NNP? Enumerate the different method of measuring national income.
13. What are the sources of Monopoly? Under what condition is a monopoly justified?
